

up to
17 billion pounds
of office assets are
dumped in US
landfills annually

US EPA 2018 estimates

IFMA knowledge design

leading the conversation in workplace furniture





dianne murata

chief furniture nerd + accidental environmentalist

Dianne is the Founder and Principal of kimiko designs and the accidental environmentalist behind kimiko green, a movement reshaping how the commercial furniture industry thinks about circularity.

With 25+ years leading complex projects across corporate, healthcare, and higher education, she's known as the "furniture fire chief" for her ability to solve problems others avoid. Today, she works with facility owners and real estate leaders to turn furniture into a strategic asset, proving that smart, durable planning is as good for the planet as it is for the bottom line.

snapshot

25+ years leading complex furniture strategy

trusted advisor to fortune-level clients

leads community of 300+ facility leaders rethinking the furniture lifecycle



core themes



the business case for furniture strategy

Protecting budgets and
timelines through
smarter planning.



furniture as an asset, not an afterthought

Managing furniture like
the capital investment
it is.



decommissioning, reuse + lifecycle planning

Making end-of-life
decisions strategic and
cost-aware.



the power of specification + QA/QC

Preventing errors
through disciplined
documentation and
oversight.



where planning meets sustainability

Connecting efficiency,
accountability, and
responsible decisions.



the owner's rep for furniture

Guiding furniture
decisions with a client-
first, brand-agnostic
approach.



what makes dianne different

- **clear, candid, + a little cheeky**
She makes complex furniture decisions easier to understand. (and isn't afraid to say what every else is thinking!)
- **asks better questions**
She challenges assumptions and surfaces hidden risks before they become problems.
- **translates strategy into structure**
She turns big ideas into clear, executable plans specific to the client's project.
- **shares tangible examples**
She grounds every idea in real projects, real numbers, and practical next steps.



audiences



by the numbers

\$1B+

worth of furniture
planned + specified

\$36M+

saved by kimiko
green members

2.3M+

pounds diverted
from landfill

75+

speaking gigs
since 2020

25+

years experience in
furniture planning

2

books
published

past engagements

explore where Dianne's perspective is shaping the industry

podcasts

- Imagine a Place
- Break Some Dishes
- The Trend Report
- The Resilience Lab
- How I Built This
- IFMA



have
a listen



stages + panels

- TEDx
- NeoCon
- IFMA World Workplace
- CoreNet
- IIDA New York
- Circular Economy Forum
- Office Furniture Recyclers
- COAA TX
- WOD UK
- ITRA Global
- PIDIM
- Humanscale
- Material Bank
- CBRE
- DesignPOP

press + publications

- kimiko green playbooks
- IFMA FMJ Magazine
- Office Insights Magazine
- Delve Magazine
- I&S Magazine
- Tomorrow
- Mebl
- Mantra Inspired Furniture



kimiko green

A community addressing the **17 billion pounds** of furniture sent to US landfills annually.



circular planning

Embedding sustainable decisions directly into furniture planning and specification.



lifecycle extension

Strategies that keep furniture in service longer, reducing both waste and cost.



responsible sourcing

Helping clients make environmentally responsible decisions without compensating quality.



just one thing

A movement built on the concept that one focused step, multiplied, can create big impact.



download
our playbooks

Let's give your audience something to talk about.

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