

# design forum

development programs

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## \$1499\*

### includes

- six 90 minute interactive webinars
- six 30 minute individual coaching sessions

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**who** furniture dealership design managers

**what** bi-monthly leadership forum & individual coaching session

**where** via computer or tablet

**why** BBF = bolder better faster design leaders

**how** solution-oriented individual coaching and group dialogue

"I have gained a lot from the calls. It's nice to bounce ideas off other design directors and hear their frustrations and victories. It's awesome to know that whatever it is I'm going through is normal and that I'm 'not alone'. I've gotten a lot out of the one-on-one calls too. Ginger asks questions to get me thinking about things differently, follows-up on past issues, and has me set goals to achieve by our next call."

- design forum participant

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### your mission, should you choose to accept it

The design forum is a place for design managers to share a wealth of information, identify best practices and expand their leadership skills. It also creates a network of support with people who are walking in similar shoes. Your design leader will feel that they are not an island but a part of a community where every member of the group has experienced the **exact same things**. Members of this group are inspired to consider ways to be more efficient, better communicators, and bolder leaders.

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### sample topics

- departmental best practices
- lessons learned
- time management & delegation
- leadership characteristics, tools and implementation
- conflict resolution

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### advantages of developing design managers

- the design department becomes a well-oiled machine
- a more successful and profitable design department with less turnover, spec errors and faster turn-around times
- the bottom line is increased due to faster turn-around times

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### disadvantages of not developing design managers

- investment of time and money is wasted if design managers leave and you have to re-hire and re-train
- design team is unengaged and less productive
- disruptive, distracting design department problems end up being pushed to the dealer principal
- archaic systems and reactionary project planning causes spec errors

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### what would it be like to have a design team that

- you could pass anything off to, knowing it will get done without any worries?
- is laser focused and working to the best of their ability with **no drama**?
- responds to requests in a focused, creative manner?
- has time to be thorough, develop/train **and** be wickedly fast?

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\*per person for 1 year